



**FINDLAY TOYOTA CENTER ANNOUNCES THAT THE, WE WILL ROCK YOU- A MUSICAL ON TOUR, WILL BE STOPPING IN PRESCOTT VALLEY FOR ITS NORTH AMERICAN TOUR**

*This futuristic story was developed with more than 24 of Queen's biggest hit songs.*

**Prescott Valley, AZ (April 8, 2019)** — WE WILL ROCK YOU, a Queen Inspired rock musical, is coming to the Findlay Toyota Center on Monday, October 14, 2019 for its 2019 North American tour. With the recent Oscar®-winning film, "Bohemian Rhapsody," the music of Queen is more popular than ever. In 2002, WE WILL ROCK YOU, went on its first tour and has been loved by audiences around the world. This fun and exciting tour for all ages will be hitting the road once again starting September 3 in Winnipeg, Canada.

Produced by Annerin Theatricals in Alberta, Canada, WE WILL ROCK YOU will be offering a VIP package, which includes cast member meet and greets, exclusive merchandise, and much more. The Findlay Toyota Event Insider pre-sale is on Thursday, April 11<sup>th</sup> from 10:00 am to midnight. Tickets go on sale to the general public on Friday, April 12<sup>th</sup> at 10am. More information can be found on our website [www.findlatoyotacenter.com](http://www.findlatoyotacenter.com) or on the musical's official [website](#), and a trailer can be seen [here](#).

While WE WILL ROCK YOU is a quirky, eccentric and heartfelt story of outsiders, it's also a creative cautionary tale for the cyberage. It reflects the scale and spectacle that marked Queen's live performances and earned the band its pinnacle position in rock history. The audience can expect WE WILL ROCK YOU to rock as fiercely as the best of Queen's concerts.

WE WILL ROCK YOU follows two revolutionaries, Galileo and Scaramouche, on a quest to save rock n' roll in a post-apocalyptic world where there are no musical instruments and rock n' roll has died. They join a small group of societal outcasts, the Bohemians, as they fight to take back the iPlanet from the all-powerful Globalsoft, led by the Killer Queen. They fight for freedom, individuality and the rebirth of rock 'n roll.

"Annerin is proud to be able to produce WE WILL ROCK YOU, and we are obviously lucky with our timing," says Jeff Parry, President Annerin Theatricals. "This is a show I have wanted to produce since I first saw it in London. My vision was to be able to produce it in such a way that it plays in soft-seaters as well as cut-down arenas. I thought that Queen's musical was for everyone and not just the typical Broadway crowd, therefore we're producing it in a way that can accommodate most buildings and audiences that want to experience the music of Queen in a uniquely theatrical manner."

Since 2002, over 16 million theatregoers in 19 countries have been thrilled by this awe-inspiring

production which is based on the songs of Queen with a book by Ben Elton (“The Young Ones,” “Blackadder,” “Popcorn”). The original West End production featured music supervision from Brian May and Roger Taylor, and Elton fashioned this futuristic story around more than 24 of Queen’s biggest hit songs including: “We Are the Champions,” “Radio Ga Ga,” “I Want To Break Free,” “Somebody To Love,” “Killer Queen,” “Don’t Stop Me Now,” “Under Pressure,” “Bohemian Rhapsody,” “Another One Bites The Dust” and, of course, “We Will Rock You.”

Casting for the tour is currently underway.

**About Findlay Toyota Center** - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at [www.findlaytoyotacenter.com](http://www.findlaytoyotacenter.com)

**About Spectra** - Spectra provides private management services for the Town of Prescott Valley’s Entertainment Center Community Facilities District. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at [www.spectraexperiences.com](http://www.spectraexperiences.com). Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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